



BOOK ANNOUNCEMENT

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DISCUSS CATHOLICISM'S HOT-BUTTON TOPICS WITH CLARITY AND CONFIDENCE

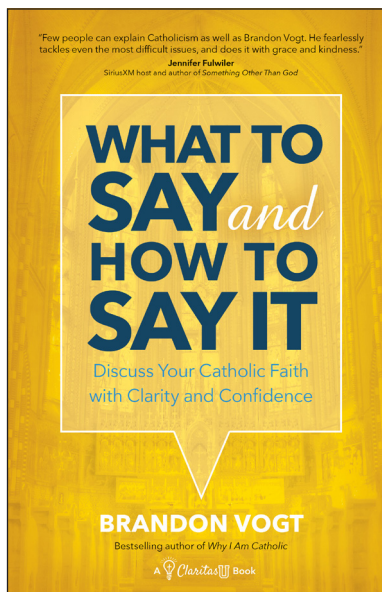
NOTRE DAME, Ind.—In this straightforward and practical resource, Brandon Vogt, bestselling and award-winning author of *Why I Am Catholic (and You Should Be Too)* offers essential tools for articulating even the most contentious aspects of the Catholic faith with clarity and confidence.

What to Say and How to Say It is based on the content of Brandon Vogt's ClaritasU—an online community which helps Catholics to understand the Church's teachings on critical topics, to anticipate the common objections to those issues, and to know how to respond in a clear and persuasive way.

Vogt gives readers the tools to calmly and intelligently discuss topics that dip into the Church's moral, theological, and philosophical teachings. *What to Say and How to Say It* provides clear, memorable talking points for explaining Catholic teaching in the areas of

- atheism
- same-sex marriage
- transgenderism
- abortion
- the Eucharist
- the problem of suffering
- the veracity of the gospels

Each chapter offers an overview of the topic and a clear explanation of what the Church teaches. Vogt also explains the most common contemporary arguments against the Church's teachings followed by step-by-step instructions for responding intelligently and confidently.



What to Say and How to Say It
Discuss Your Catholic Faith with
Clarity and Confidence

By Brandon Vogt

ISBN: 978-1-59471-959-2

256 pages • \$16.95

Also available as an eBook.

HOW DO I FIND BRANDON VOGT?

www.brandonvogt.com

www.claritasu.com

www.strangenotions.com

"Few people can explain Catholicism as well as Brandon Vogt. He fearlessly tackles even the most difficult issues, yet does it with grace and kindness."

JENNIFER FULWILER

SiriusXM host and author of *Something Other Than God*



ABOUT THE AUTHOR

Brandon Vogt is a bestselling and award-winning author, blogger, and speaker who serves as content director for Bishop Robert Barron's Word on Fire Catholic Ministries.

Vogt was one of the millennial “nones” when it came to religion until, as a mechanical engineering student at Florida State University, he began a passionate search for truth. That search led him unexpectedly to the Catholic Church in 2008. In 2013, he started StrangeNotions.com, the largest site of dialogue between Catholics and atheists.

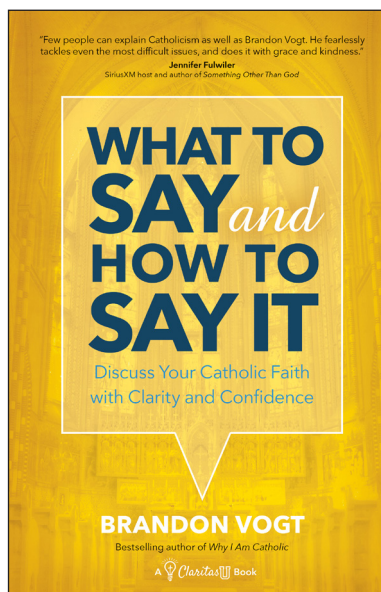
Vogt was named one of the “Top 30 Catholics under 30” by FOCUS as well as one of the “Top 30 Catholics to Follow on Twitter.” He is the author of seven books, including *RETURN: How to Draw Your Child Back to the Church* and *The Church and New Media*. *Why I Am Catholic (and You Should Be Too)* won first place in the 2018 Catholic Press Association book awards for popular presentation of the faith. His work has been featured by media outlets, including NPR, Fox News, CBS, EWTN, *America* magazine, Vatican Radio, *Our Sunday Visitor*, *National Review*, and *Christianity Today*. He is a regular guest on Catholic radio and speaks to a variety of audiences about evangelization, new media, Catholic social teaching, and spirituality.

“Who among us hasn’t been nervous or tongue-tied when talking about their faith? Who among us hasn’t shied away from controversial religious and moral topics?”

Excerpt From *What to Say and When to Say It*

SUGGESTED INTERVIEW QUESTIONS:

1. A recent Pew survey found that 98 percent of Catholics do not want to talk about their own religious views with people who disagree. Why, and what makes Catholics so nervous?
2. How do we discuss thorny, hot-button issues with loved ones without ruining those relationships? What are some strategies?
3. An increasing number of young people now identify as atheist. What should we say to them? Are there any good arguments or evidence for God?
4. What’s the Catholic view on transgenderism, and what are some tips for discussing it?



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PRAISE FOR *WHAT TO SAY AND HOW TO SAY IT*

"Brandon Vogt is great at breaking down the defense of the faith into easily understandable lessons. This is a great starting point for anyone who wants to learn how to explain some of the most criticized aspects of our Catholic faith."

Trent Horn

Author of *Why We Are Catholic*

"I know few Catholics who have studied the arguments for and against the existence of God more thoroughly than Brandon Vogt. If you're looking for a book of apologetics that is as practical as it is theoretical, you won't find a better one than this."

Matt Nelson

Assistant director of the Word on Fire Institute

"With truth in charity, Brandon Vogt does a masterful job of handling many of today's hot-button issues. From atheism to the Eucharist and from transgenderism to the problem of evil and suffering, the reader will be equipped with a clarity of thinking to help them know *What to Say and How to Say It*. I highly recommend this book!"

Curtis Martin

President and founder of FOCUS

"In an insightful, practical, and very readable way, *What to Say And How to Say It* presents reasons for belief in God, and for several teachings rooted in reason and faith that our secular society rejects. I highly recommend it. This book fully delivers on what its title promises."

Cardinal Thomas Collins

Archbishop of Toronto

"Crisp and brisk, but never trite or brusque, this is a clear, useful, up-to-date guide that will help you defend the faith and address hot-button issues relating to sex, marriage, and identity. A book that is balanced, reasonable, practical and, best of all, charitable—'speaking the truth in love.'"

Michael Ward

Coeditor of *The Cambridge Companion to C.S. Lewis*

"If you long to have charitable conversations about hot-button issues with friends and loved ones, this book is for you. If you want to be equipped to defend Church teaching with logical reasoning and avoid a heated argument, *What to Say and How to Say It* can be your guide. Brandon Vogt takes you step-by-step through some of the most emotionally-charged topics of today so you can find common ground with those who disagree and communicate truth with clarity and kindness."

Haley Stewart

Author of *The Grace of Enough*

"*What to Say and How to Say It* offers a much-needed combination of clarity and charity. Brandon Vogt is gifted in his ability to articulate Catholic teachings concisely, accurately, and engagingly; readers will find their understanding of the Faith, as well as their confidence in sharing it, enhanced. Equally, he models how to present these truths both effectively and with genuine compassion. Shouting and snark don't draw souls to Christ, but many people just don't know any other way to engage with controversial issues. The practical advice and suggested responses that Vogt offers here are pure gold for anyone hoping to have better, more fruitful conversations about these vitally important issues."

Holly Ordway

Author of *Apologetics and the Christian Imagination*